

M.A. Strategic Sports Management

ISM – Edinburgh Napier University

ISM
INTERNATIONAL
SCHOOL OF MANAGEMENT
University of Applied Sciences



German-British double degree

ISM students who opt for the program at Edinburgh Napier University spend their first two semesters at the ISM campus, followed by one semester at Edinburgh Napier University. Here, you study in modern and dynamic lecture rooms with international professors. Students who have achieved all the necessary credits for study and examinations are awarded a Master of Arts in Strategic Sports Management from ISM, and a Master of Science in International Business Management from Edinburgh Napier University. Through the ISM double degree program, you acquire two master's degrees in two years.

Additional degree available at Edinburgh Napier University

- M.Sc. in International Business Management

Study language

Lectures are held in English both at ISM and at Edinburgh Napier University.



Additional degree “M.Sc. in International Business Management”

3rd semester

- 3 Compulsory Modules (20 Credits/10 ECTS each)
- Research Methods Module (Preparation for Master Thesis Idea)

Compulsory Modules for M.Sc. in International Business Management:

- Business Economics and Finance in a Global Environment
- Intercultural Business Communication
- Creating Business Excellence & Marketing

Please note that courses and the course structure itself are subject to change by the international partner university.